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NEWS

Learning centre in Finchley looks to boost business opportunities in the community

3:55pm Monday 12th July 2010

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By [Kevin Bradford >](#)

A BUSINESS hub is looking to boost training and placement opportunities amongst people in a "hidden area of the community" to make it easier for them to find work.

A series of courses have been unveiled in the latest prospectus from the Finchley based TrainE TraidE to help people who may be unemployed, lacking skills or starting out in business, to maximise their "earning potential".

The organisation, which has its training centre in Regents Park Road, arranges vocational courses as well as internships and business development training to all areas of the community.

Managing director Shraga Zaltzman, said: "We look to take a holistic approach where people of any age are able to get into our services.

"It is a support organisation for anyone, and for people who are looking for expert help, then it is here.

"We wanted to get the material right and create the business links, and now we're scaling it up. It is time for people to get skilled up and know what they don't know, so through that they can move ahead.

"If you don't have the skills you don't have a chance of adding value and you will be out of the game. But if we don't have the contacts to get people jobs afterwards then we would not have achieved our objectives."

The non-profit organisation began by offering services for the Orthodox Jewish community but now caters for a wider range of people from all backgrounds.



Managing director Shraga Zaltzman with Finchley and Golders Green MP Mike Freer

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